

# **IMS 2009**



# **BOSTON MA**

IEEE IMS 2009 Sponsorship Programs

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## IEEE IMS 2009 Sponsorship Programs

Sponsorship items are on a first-come, first-served basis and right of renewal

### **Sponsorship Levels:**

<b>Platinum:</b>	<b>\$30,000</b>
<b>Gold:</b>	<b>\$10-29,000</b>
<b>Silver:</b>	<b>&lt;\$10,000</b>

### **NETWORKING OPPORTUNITIES**

**MTT-S Monday Reception:** **\$50,000**  
Corporate banner at entrance to reception and sponsorship areas, includes service table signage.

**Exhibition Coffee Break Sponsorship:** **\$20,000**  
Corporate logo and service table signage during each morning and afternoon break. *(package of 5)*

**MTT Member Breakfasts:** **\$15,000**  
Corporate branded area and table signage for each group of 1,500 conference registrants. *(package of 3)*

**Interactive Forum Refreshments:** **\$15,000**  
Sponsored area located "off-exhibit floor", which include corporate banners and service table signage for highly qualified "Interactive Forum" viewers. The "Interactive Forum" is an event held within IMS where papers are posted on display and attendees have the ability to interact with each author. *(package of 5)*

### **INDIVIDUAL SPONSORSHIP OPPORTUNITIES**

**Attendee Busing:** **\$15,000**  
Exclusive terminal and vehicle corporate signage for 10-14 hotels, and special event shuttle bus service.

**Wired Cyber Café:** **\$15,000**  
Corporate signage and customized screen saver and home page on 30 internet terminals.

**Wireless Cyber Café:** **\$15,000**  
Corporate branded splash page for all wireless users to see.

**Delegate Bags:** **\$15,000**  
Your corporate logo will be printed on delegate bags which will be distributed to 2,500 highly qualified IMS, RFIC and ARFTG conference registrants. *(Quantity 2,500)*

**Lanyards:** **\$15,000**  
Your corporate logo will be displayed exclusively on approximately 10,000 Conference, Exhibition and Exhibitor registrants badge cords during IMS. *(Quantity 10,000)*

**Onsite Registration:** **\$10,000**  
IMS offers an exclusive "Onsite Registration Sponsorship" which includes corporate branding signage within the registration area and customized screensaver on 24 self-registration terminals. *(24 terminals)*

**Abstract Book:** **\$10,000**  
Your corporate logo will appear on the front cover of the abstract book, which will be given to 2,400 IMS registrants. The abstract book is the portion of our Exhibit Guide which explains the technical portion of the IMS 2009. *(Quantity 2,400)*

**Hotel Key Card:** **\$10,000**  
Hotel key cards at IMS participating hotels which will include corporate logo and/or message printed on both front and back.

**Conference CD-ROM:** **\$7,500**  
Corporate logo label and first screen disks delivered to 2,400 highly qualified IMS and RFIC registrants. *(Quantity 2,400)*

**Delegate Bookmark:** **\$5,000**  
Your corporate logo is printed on this bookmark which is placed in the delegate bags that are distributed to 2,400 attendees. *(Quantity 2,400)*

**Delegate Note Pad:** **\$5,000**  
IMS distributes 2,500 notepads with your corporate logo to highly qualified IMS, RFIC and ARFTG registrants. *(Quantity 2,500)*

**Delegate Pens:** **\$5,000**  
2,500 branded pens will distributed to highly qualified IMS, RFIC and ARFTG conference registrants. *(Quantity 2,500)*

**Press Room Sponsorship:** **\$3,000**  
Banner advertisements within the Press Room on-site.

### **EVENT PROMOTIONS**

**MicroApps Sponsorship:** **\$10,000**  
Branded area and program signage at the MicroApps Theater. The MicroApps represents a theater venue on the show floor at which exhibitors will present technical information, followed by a question and answer period.

**MicroApps CD-ROM:** **\$3,000**  
Logoed label and first screen disks delivered to MicroApps attendees.

**IMS 2009 Workshops:** We expect to have approximately 40 workshops this year.

**Workshop Breakfasts:**

(Package of 3) **\$12,500**  
(Package of 2) **\$10,000**  
(One/Each) **\$5,500**

Branded area and service table signage for each group of 1,200 workshop attendees.

**Workshop Coffee Breaks:** **\$12,000**

Branded area and service table signage for each group of 1,200 workshop attendees. (Total of 6)

**Workshop Lunches:**

(Total of 3) **\$12,500**  
(Total of 2) **\$10,000**  
(One/Each) **\$5,500**

Branded area and service table signage for each group of 1,200 workshop attendees.

**Workshop CD-ROM:** **\$7,500**

Branded label and first screen disks delivered to 2,200 highly qualified workshop attendees. (Quantity 2,200)

**Panel Lunches:**

(Total of 3) **\$9,000**  
(per Lunch) **\$5,000**

Branded sponsor area banners and lunch boxes for each group of 200-300 panel registrants.

**First right of renewal applies to these sponsorships.**

Renewal of sponsorships accepted up to the date at which sponsorship must be exercised. Abandoned sponsorships will be awarded to the exhibitor holding the highest priority on the list for said sponsorship program.

**Other sponsorships are awarded on a first-come, first-served basis.**

**COMPLEMENTARY SPONSORSHIPS**

**Mailing List Privileges:**

Sponsorship participants may obtain mail or email address lists of Symposium registrants at no charge. List availability is dependent upon sponsorship levels.

**Platinum Sponsors:** **4 Lists**  
**Gold Sponsors:** **2 Lists**  
**Silver Sponsors:** **1 List**

**On-site Acknowledgments:**

MTT-S will provide sponsor branding or logos on numerous free-standing signs displayed throughout the IMS show, to include:

- Registration
- Meeting Room Entrance Areas
- Escalator
- Elevator
- Exhibit Hall Entrances

**Sponsorship Designation:**

All sponsors will be recognized in all published exhibitor lists prior to IMS, in the exhibitor list section of the IMS Digest, and in the directory listings of the IMS 2009 Show Catalogue.

**Sponsorship Seal:**

Each sponsor will receive an attractive wooden plaque recognizing sponsorship participation that your company can display within your exhibit booth. Each said sponsorship will be assigned an attractive seal that will be appropriate for inclusion in print advertising such as materials published prior to IMS 2009 and in Show Catalogue advertising.

**Hyperlinking to IMS:**

Create an ad on your website featuring your booth # at IMS and link it to [www.ims2009.org](http://www.ims2009.org).

Please contact Nancy Cummings in the IMS management office at 303-530-4562 x124 to purchase advertising and sponsorships, or for assistance.

Submit order form via fax or mail to: Nancy Cummings  
 2009 IEEE MTT-S International Microwave Symposium  
 1721 Boxelder St., Ste. 107, Louisville, Colorado 800027 USA  
 T + 1 303.530.4562  
 F + 1 303.530.4334

# IMS 2009



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## IEEE IMS 2009 Sponsorship Order Form

### SPONSORSHIP LEVELS

- Platinum: \$30,000
- Gold: \$10-29,000
- Silver: <\$10,000

### NETWORKING OPPORTUNITIES

- MTT-S Monday Reception: \$50,000
- Exhibition Coffee Break Sponsorship: \$20,000
- MTT Member Breakfasts: \$15,000
- Interactive Forum Refreshments: \$15,000

### INDIVIDUAL SPONSORSHIP OPPORTUNITIES

- Attendee Busing: \$15,000
- Wired Cyber Café: \$15,000
- Wireless Cyber Café: \$15,000
- Delegate Bags: \$15,000
- Lanyards: \$15,000
- Onsite Registration: \$10,000
- Abstract Book: \$10,000
- Hotel Key Card: \$10,000
- Conference CD-ROM: \$7,500
- Delegate Bookmark: \$5,000
- Delegate Note Pad: \$5,000
- Delegate Pens: \$5,000
- Press Room Sponsorship: \$3,000
- Special Requests — Please call for a quote.

### EVENT PROMOTIONS

- MicroApps Sponsorship: \$10,000
- MicroApps CD-ROM: \$3,000
- Workshop Breakfasts:
  - (Package of 3) \$12,500
  - (Package of 2) \$10,000
  - (One/Each) \$5,500
- Workshop Coffee Breaks: \$12,000
- Workshop Lunches:
  - (Total of 3) \$12,500
  - (Total of 2) \$10,000
  - (One/Each) \$5,500
- Workshop CD-ROM: \$7,500
- Panel Lunches:
  - (Total of 3) \$9,000
  - (per Lunch) \$5,000

### COMPLEMENTARY SPONSORSHIPS

#### Mailing List Privileges:

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- Platinum Sponsors:** **4 Lists**
- Gold Sponsors:** **2 Lists**
- Silver Sponsors:** **1 List**

Contact Name

Company Name

Telephone

Fax

Email

Provide credit card information or make checks payable to: IEEE IMS 2009

Name as it appears on the card

Credit Card #

Exp. Date

Card security code

Card Type

Signature (I agree to pay the total amount according to the card issuer agreement)

Date